

# Firestone Green Roofing Products

## Take a step toward a greener future.

Firestone Building Products has multiple roofing options to help you achieve LEED® certification on your new or renovation project.

Firestone is committed to environmentally responsible practices that help safeguard the health and well-being of everyone who comes in contact with our roofing products. In 2005, we voluntarily phased out of the PVC roofing market amid reports that compounds within PVC roofing membranes are detrimental to human health and the environment. ***To date, Firestone is the only single-ply manufacturer that does not sell PVC roofing membranes.***

For more information, contact your local Firestone Sales Representative, or visit our website at [firestonebpc.com/roofing/greenroofing](http://firestonebpc.com/roofing/greenroofing). We'll be glad to show you thoughtful alternatives that will help us all reduce our carbon footprint.



# Green Products for a Greener Planet.

At Firestone Building Products, reflectivity and sustainability are two of the top priorities in our ongoing product research and development. We lead the commercial roofing industry as the only manufacturer to offer EPDM and TPO single ply, modified bitumen and metal roofing systems. Additionally, three of our facilities have been recognized with LEED® certification for energy efficiency and minimized environmental impact.

## Green Roofing Systems

*All of the options below comply with the requirements of LEED Pilot Credit 2*



### UltraPly™ TPO

White UltraPly TPO roofs reflect UV light, lower the roof's surface temperature and allow building cooling systems to work more efficiently.



### RubberGard™ EcoWhite™ EPDM

EcoWhite EPDM roofing systems combine the proven reliability of a RubberGard EPDM roofing system with a highly reflective white surface.



### UltraWhite™ Mod-Bit Cap Sheet

UltraWhite Cap Sheet is a highly reflective, one-step modified bitumen system. Granules are permanently applied during manufacture for superior durability and abrasion resistance.



### UNA-CLAD™ Metal Roofing

UNA-CLAD roofing systems are sustainable and recyclable. Dependable, long-lasting and aesthetically pleasing, there are a variety of metals, profiles, finishes and colors for maximum design freedom.

## Insulation–Energy Efficient/High Performance

Firestone makes a full line of high-performance insulations specifically for EPDM, TPO, asphalt, metal and other roofing applications. Firestone has a wide variety of insulation choices to fit your application.

- ISO 95+™ GL insulation
- ISO 95+™ GL tapered insulation
- ISOGARD™ HD Cover Board
- Resista™ Polyiso Insulation Board
- HailGard™ Composite Board



## Putting philosophy into practice.

Firestone Building Products and our parent company, the Bridgestone Corporation, put our philosophy of environmental responsibility into action whenever possible. An example of this is the investment we have made to attain LEED certifications at three of our facilities.



Firestone Complete Auto Care Center



Smyrna, TN  
Certified LEED Gold

Bridgestone Americas Tire Operations – Manufacturing Facilities



Aiken County, SC  
Certified LEED Silver



Warren County, TN  
Certified LEED Silver

LEED is Leadership in Energy and Environmental Design, United States Green Building Council. The two tire plants are certified Silver under the LEED for Existing Buildings: Operations & Maintenance rating system.



**NOBODY COVERS YOU BETTER™**

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